

**Natick 360**  
Honoring Our Past. Planning Our Future.



Strategic Planning Oversight Committee  
Minutes \* April 4, 2007

**Present**

Rosemary Driscoll, designated by School Committee  
Terri Evans, at-large member  
Matthew Gardner, designated by the Conservation Commission  
John Heerwagen, at-large member  
David Parish Co-Chair, designated by the Board of Selectmen  
Craig Ross, Co-Chair, designated by the Finance Committee  
Harlee Strauss, at-large member

**Absent**

George Richards, designated by the Planning Board

**Consultants Present**

Phillip Blackerby, Blackerby Associates

The meeting was called to order at 6:34 p.m. EST by the Co-Chair, Mr. Ross, in the School Committee Meeting Room, 3<sup>rd</sup> Floor Town Hall, Natick, MA 01760. A quorum was present.

*Item 1. Minutes*

No minutes were considered by the Committee

*Item 2. Interview "At-Large" Member Candidates – Vote*

Mr. Ross reviewed the Committee's responsibilities, structure and vacancy-filling process. Two applicants presented themselves to the Committee:

Mr. Bill Mayhew addressed the Committee, and summarized his background and qualifications for the position. Various Committee members asked him questions.

Mr. Andres Rochwerger addressed the Committee, and summarized his background and qualifications for the position. Various Committee members asked him questions.

\_\_\_\_\_ moved to approve Mr. Mayhew as an at-large member of the Committee, and to approve Mr. Rochwerger as an alternate at-large member of the Committee. \_\_\_\_\_ seconded the motion, and the Committee voted 7-0-0 to approve the motion. The Committee members welcomed both Mr. Mayhew and Mr. Rochwerger to the Committee.

*Item 3. Coordination with Sponsoring Boards*

Mr. Ross and Mr. Blackerby reported on the April 3 joint meeting of the sponsoring boards and committees. Mr. Parish and Mr. Blackerby reported on meeting with the Town Senior Staff on April 3. Mr. Ross noted that the Finance Committee has not yet accepted the Phase 1 report, due to recent focus on budget issues.

*Item 4. Business Focus Group Update*

The business focus group will be held April 13 at Library, 8:00 to 9:30 a.m. Eleven participants have registered so far; expect 3 or 4 more will respond. Participants will represent major employers, small businesses, and some not-for-profit organizations. Facilitator will be Ms. Driscoll.

*Item 5. Focus on Natick Update*

Photos are in. Over 100 submitted by 38 photographers. About 40 will be displayed, including one from every submitter. A panel of judges has selected the photos for display. Wide representation about people's perception of Natick, from romantically beautiful to gritty. The exhibition will be May \_\_ to June 28 at TCAN. Will also display historic photos, either in TCAN or at satellite locations. Mr. Parish reported that some people are trying to coordinated an opening reception, perhaps at TCAN.

*Item 6. High School Forum Update*

*Item 7. Strategic Choices Weekend June 8-10*

*Item 8. Fundraising Update*

*Item 9. RFP for Community Survey*

*Item 10. Other Business*