

Appendix B

Key Pad Results

Route 9 Smart Growth Public Meeting
 May 22, 2012
 Dwight Hall/Performing Arts Center
 Framingham State University

KEYPAD SUMMARY

1.) Which New England sports team has the best chance of winning a championship? (multiple choice)

	Responses	
	(percent)	(count)
Boston Celtics	35%	11
Boston Red Sox	6%	2
New England Patriots	35%	11
Boston Bruins	0%	0
New England Revolution	23%	7
Totals	100%	31

2.) Which category best describes you? (multiple choice)

	Responses	
	(percent)	(count)
Local Resident	43%	16
Government/Community Employee	22%	8
Local Employee/Business Owner	3%	1
Non-Profit or Advocate	24%	9
Student	3%	1
Other	5%	2
Totals	100%	37

3.) Where do you live? (multiple choice)

	Responses	
	(percent)	(count)
Framingham	32%	12
Natick	22%	8
Southborough	3%	1
Wellesley	3%	1
Other Town in MetroWest	24%	9
Outside of MetroWest	16%	6
Totals	100%	37

4.) How long have you lived in MetroWest? (multiple choice)

	Responses	
	(percent)	(count)
0-1 Year	11%	2
2-5 Years	6%	1
6-10 Years	11%	2
11-20 Years	22%	4
20+ Years	44%	8
I live outside of MetroWest	6%	1
Totals	100%	18

5.) Do you own or rent a home? (multiple choice)

- I own a single family home
- I own a multi-family home
- I own a condominium or townhouse
- I rent a single family home
- I rent an apartment
- Other

	Responses	
	(percent)	(count)
I own a single family home	73%	27
I own a multi-family home	3%	1
I own a condominium or townhouse	11%	4
I rent a single family home	3%	1
I rent an apartment	5%	2
Other	5%	2
Totals	100%	37

6.) What is your age? (multiple choice)

- 0-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 or More

	Responses	
	(percent)	(count)
0-19	0%	0
20-29	6%	2
30-39	9%	3
40-49	15%	5
50-59	32%	11
60-69	21%	7
70 or More	18%	6
Totals	100%	34

7.) How do you identify yourself? (multiple choice)

- White
- Black or African-American
- Hispanic or Latino
- Asian
- Two or more
- Other

	Responses	
	(percent)	(count)
White	95%	37
Black or African-American	0%	0
Hispanic or Latino	3%	1
Asian	0%	0
Two or more	0%	0
Other	3%	1
Totals	100%	39

8.) How often do you travel to locations on Route 9? (multiple choice)

- Almost daily
- Between 2-4 times per week
- About once per week
- About once per month
- Less than once per month

	Responses	
	(percent)	(count)
Almost daily	53%	18
Between 2-4 times per week	26%	9
About once per week	15%	5
About once per month	3%	1
Less than once per month	3%	1
Totals	100%	34

9.) Why do you most often access Route 9? (multiple choice)

	Responses	
	(percent)	(count)
Shop	36%	12
Eat	9%	3
School	0%	0
Work	18%	6
Recreation	0%	0
To reach destinations which are not along Route 9.	36%	12
Other	0%	0
Totals	100%	33

10.) Are you able to walk to Route 9 within 20 minutes from where you live? (multiple choice)

	Responses	
	(percent)	(count)
Yes	56%	22
No	44%	17
Totals	100%	39

11.) What mode of transportation do you most frequently use to access locations along Route 9? (multiple choice)

	Responses	
	(percent)	(count)
Car	94%	29
Bus/Shuttle	0%	0
Walk	0%	0
Bicycle	6%	2
Totals	100%	31

12.) How important is it to implement smart growth and compact/walkable developments along the Route 9 Corridor? (multiple choice)

	Responses	
	(percent)	(count)
Very Important	61%	22
Moderately Important	31%	11
Somewhat Important	6%	2
Not Important	3%	1
Totals	100%	36

13.) If pedestrian and bicycle improvements were made to Route 9 (e.g., sidewalk improvements, more crosswalks, medians, shorter street crossing distances), would you walk or bicycle more? (multiple choice)

	Responses	
	(percent)	(count)
Yes	59%	22
No	24%	9
Maybe	16%	6
Totals	100%	37

14.) If buildings were closer to each other and had an appropriate mix of uses, do you think you would walk between locations along Route 9 more often? (multiple choice)

Yes
No
Maybe

Responses	
(percent)	(count)
63%	24
5%	2
32%	12
Totals	100% 38

15.) If you were to access locations along Route 9 more often, what would be the primary purpose of your trip? (multiple choice)

Living
Shopping
Eating
Working
Attending School
Other

Responses	
(percent)	(count)
0%	0
60%	12
20%	4
10%	2
0%	0
10%	2
Totals	100% 20

16.) If you were to park in one place and take a shuttle to another location along Route 9, how long would you be willing to wait for a shuttle to arrive? (multiple choice)

10 minutes
15 minutes
20 minutes
I'm not interested in taking a shuttle

Responses	
(percent)	(count)
35%	12
21%	7
6%	2
38%	13
Totals	100% 34

17.) Would you consider living in a compact, walkable, mixed-use development along Route 9? (multiple choice)

Yes
No
Maybe

Responses	
(percent)	(count)
28%	10
50%	18
22%	8
Totals	100% 36

18.) How would you rank the suitability of the White's Corner – Southborough proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
Moderately Suitable
Somewhat Suitable
Not Really Suitable

Responses	
(percent)	(count)
21%	5
29%	7
33%	8
17%	4
Totals	100% 24

19.) How would you rank the suitability of the Fayville Village/Oak Hill Road - Southborough proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
 Moderately Suitable
 Somewhat Suitable
 Not Really Suitable

Responses	
(percent)	(count)
40%	10
12%	3
28%	7
20%	5
Totals	100% 25

20.) How would you rank the suitability of the Temple Street - Framingham proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
 Moderately Suitable
 Somewhat Suitable
 Not Really Suitable

Responses	
(percent)	(count)
48%	15
32%	10
16%	5
3%	1
Totals	100% 31

21.) How would you rank the suitability of the Framingham Centre proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
 Moderately Suitable
 Somewhat Suitable
 Not Really Suitable

Responses	
(percent)	(count)
67%	22
21%	7
6%	2
6%	2
Totals	100% 33

22.) How would you rank the suitability of the Prospect Street - Framingham proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
 Moderately Suitable
 Somewhat Suitable
 Not Really Suitable

Responses	
(percent)	(count)
32%	10
42%	13
23%	7
3%	1
Totals	100% 31

23.) How would you rank the suitability of the Framingham/Natick – Golden Triangle proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
 Moderately Suitable
 Somewhat Suitable
 Not Really Suitable

Responses	
(percent)	(count)
72%	21
17%	5
3%	1
7%	2
Totals	100% 29

24.) How would you rank the suitability of the Overbrook Drive - Wellesley proposed Smart Growth Opportunity Area? (multiple choice)

Very Suitable
 Moderately Suitable
 Somewhat Suitable
 Not Really Suitable

		Responses	
		(percent)	(count)
Very Suitable		28%	7
Moderately Suitable		40%	10
Somewhat Suitable		24%	6
Not Really Suitable		8%	2
Totals		100%	25

25.) Did tonight's event increase your understanding of smart growth concepts and compact/walkable developments? (multiple choice)

Definitely
 Somewhat
 Not Really

		Responses	
		(percent)	(count)
Definitely		78%	25
Somewhat		19%	6
Not Really		3%	1
Totals		100%	32

Route 9 Smart Growth Public Meeting
December 4, 2012
Callahan Center, Framingham

KEYPAD SUMMARY

1.) Which mode of transportation did you use to get here this evening? (multiple choice)

	Responses	
	(percent)	(count)
Car	85%	34
Train	0%	0
Walk	2.50%	1
Bicycle	0%	0
Horse	10%	4
Rollerblade	2.50%	1
Totals	100%	40

2.) Which category best describes you? (multiple choice)

	Responses	
	(percent)	(count)
Local Resident	34.88%	15
Government/Community Employee	16.28%	7
Local Employee/Business Owner	20.93%	9
Non-Profit or Advocate	18.60%	8
Student	2.33%	1
Other	6.98%	3
Totals	100%	43

3.) Where do you live? (multiple choice)

	Responses	
	(percent)	(count)
Framingham	43.18%	19
Natick	13.64%	6
Southborough	11.36%	5
Wellesley	4.55%	2
Other Town in MetroWest	15.91%	7
Outside of MetroWest	11.36%	5
Totals	100%	44

4.) How long have you lived in MetroWest? (multiple choice)

	Responses	
	(percent)	(count)
0-1 Year	0%	0
2-5 Years	6.82%	3
6-10 Years	6.82%	3
11-20 Years	18.18%	8
20+ Years	54.55%	24
I live outside of MetroWest	13.64%	6
Totals	100%	44

5.) Do you own or rent a home? (multiple choice)

I own a single family home
 I own a multi-family home
 I own a condominium or townhouse
 I rent a single family home
 I rent an apartment
 Other

	Responses	
	(percent)	(count)
I own a single family home	86.96%	40
I own a multi-family home	4.35%	2
I own a condominium or townhouse	4.35%	2
I rent a single family home	0%	0
I rent an apartment	2.17%	1
Other	2.17%	1
Totals	100%	46

6.) What is your age? (multiple choice)

0-19
 20-29
 30-39
 40-49
 50-59
 60-69
 70 or More

	Responses	
	(percent)	(count)
0-19	0%	0
20-29	2.38%	1
30-39	14.29%	6
40-49	4.76%	2
50-59	23.81%	10
60-69	40.48%	17
70 or More	14.29%	6
Totals	100%	42

7.) How do you identify yourself? (multiple choice)

White
 Black or African-American
 Hispanic or Latino
 Asian
 Two or more
 Other

	Responses	
	(percent)	(count)
White	86.67%	39
Black or African-American	2.22%	1
Hispanic or Latino	0%	0
Asian	6.67%	3
Two or more	0%	0
Other	4.44%	2
Totals	100%	45

8.) Are you able to walk to Route 9 within 20 minutes from where you live? (multiple choice)

Yes
 No

	Responses	
	(percent)	(count)
Yes	73.17%	30
No	26.83%	11
Totals	100%	41

9.) If pedestrian and bicycle improvements were made to Route 9 (e.g., sidewalk improvements, more crosswalks, medians, shorter street crossing distances), would you walk or bicycle more? (multiple choice)

Yes
 No
 Maybe

	Responses	
	(percent)	(count)
Yes	56.82%	25
No	22.73%	10
Maybe	20.45%	9
Totals	100%	44

10.) If buildings were closer to each other and had an appropriate mix of uses, do you think you would walk between locations along Route 9 more often? (multiple choice)

	Responses	
	(percent)	(count)
Yes	55.56%	25
No	24.44%	11
Maybe	20%	9
Totals	100%	45

11.) Would you like to see Smart Growth occur in the Fayville SGOA? (multiple choice)

	Responses	
	(percent)	(count)
Yes	30.23%	13
No	34.88%	15
Maybe	34.88%	15
Totals	100%	43

12.) Would you like to see Smart Growth occur in the Framingham Centre SGOA? (multiple choice)

	Responses	
	(percent)	(count)
Yes	73.91%	34
No	10.87%	5
Maybe	15.22%	7
Totals	100%	46

13.) Would you like to see Smart Growth occur in the Golden Triangle SGOA? (multiple choice)

	Responses	
	(percent)	(count)
Yes	71.11%	32
No	13.33%	6
Maybe	15.56%	7
Totals	100%	45

14.) How important to you are each of these Smart Growth concepts? (multiple choice)

Buildings Closer to the Road with Parking Behind and in Garages

	Responses	
	(percent)	(count)
Not important	20.93%	9
Somewhat important	32.56%	14
Very important	46.51%	20
Totals	100%	43

15.) How important to you are each of these Smart Growth concepts? (multiple choice)

Compact, walk-able developments

	Responses	
	(percent)	(count)
Not important	9.09%	4
Somewhat important	27.27%	12
Very important	63.64%	28
Totals	100%	44

16.) How important to you are each of these Smart Growth concepts? (multiple choice)

Mix of Uses

Not important
Somewhat important
Very important

		Responses	
		(percent)	(count)
Not important		11.36%	5
Somewhat important		34.09%	15
Very important		54.55%	24
Totals		100%	44

17.) How important to you are each of these Smart Growth concepts? (multiple choice)

**Parcel Interconnectivity and/or Grid of Streets
to Minimize Traffic Concentration**

Not important
Somewhat important
Very important

		Responses	
		(percent)	(count)
Not important		9.09%	4
Somewhat important		22.73%	10
Very important		68.18%	30
Totals		100%	44

18.) How important to you are each of these Smart Growth concepts? (multiple choice)

**Pedestrian and Bicycle Friendly Streetscape
(Complete Streets)**

Not important
Somewhat important
Very important

		Responses	
		(percent)	(count)
Not important		13.33%	6
Somewhat important		22.22%	10
Very important		64.44%	29
Totals		100%	45

19.) How important to you are each of these Smart Growth concepts? (multiple choice)

Good Public Transit

Not important
Somewhat important
Very important

		Responses	
		(percent)	(count)
Not important		6.82%	3
Somewhat important		25%	11
Very important		68.18%	30
Totals		100%	44

**20.) Select the Smart Growth Benefit which you Believe is the Most Important for the Route 9 Corridor
(multiple choice)**

Economic Growth
Environment
Mitigated Traffic Impacts
Access to Job Opportunities
Healthier Lifestyle (walking/biking/transit)
Stronger Sense of Community
Increased Housing Availability

		Responses	
		(percent)	(count)
Economic Growth		25.58%	11
Environment		9.30%	4
Mitigated Traffic Impacts		20.93%	9
Access to Job Opportunities		0%	0
Healthier Lifestyle (walking/biking/transit)		25.58%	11
Stronger Sense of Community		18.60%	8
Increased Housing Availability		0%	0
Totals		100%	43