

FOR IMMEDIATE RELEASE CONTACT:

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COGNEX CORPORATION SEEKS PROPOSALS FOR COMMUNITY DONATIONS PROGRAM

NATICK, MA, March 7, 2018 — Cognex Corporation (NASDAQ: CGNX), the global leader in industrial machine vision and ID, is seeking proposals from Natick-area charitable organizations for its [2018 Community Donations Program](#).

Through this program, Cognex makes contributions to local non-profit organizations in three categories that reflect the company's "Work Hard, Play Hard" philosophy and its mission to "Enhance Vision."

In the "**Work Hard**" category, Cognex funds projects in education and learning (primarily Science, Technology, Engineering, and Math - STEM). In the "**Play Hard**" category, Cognex funds projects that bring the community together for fun and celebration, such as free summer concerts or children's events open to all residents. In the "**Enhance Vision**" category, Cognex supports innovative programs and technologies that open new possibilities for the blind and vision impaired. All organizations and programs, for which funds are requested, must serve residents in Natick, Massachusetts, where Cognex's corporate headquarters is located.

Additional guidelines:

- Cognex supports specific projects and programs that benefit our local community—appeals for general operating expenses are not eligible.
- Gifts are made to government-recognized charitable organizations only, such as 501(c)3 charities in the U.S.
- Applications are due by May 1, 2018; decisions will be announced in June.

To apply for a grant, please download the application form located on www.cognex.com (under the "Company" tab) or contact Marci Blacker at (508) 652-3789.

(more)

About Cognex Corporation

Cognex Corporation designs, develops, manufactures, and markets a wide range of image-based products, all of which use artificial intelligence (AI) techniques that give them the human-like ability to make decisions on what they see. Cognex products include machine vision systems, machine vision sensors, and barcode readers that are used in factories and distribution centers around the world where they eliminate production and shipping errors.

Cognex is the world's leader in the machine vision industry, having shipped more than 1.5 million vision based products, representing over \$5 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has offices and distributors located throughout the Americas, Europe, and Asia. For details visit Cognex online at <https://www.cognex.com/>.

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