



Town of Natick

FY 2014 Preliminary Budget

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Town of Natick

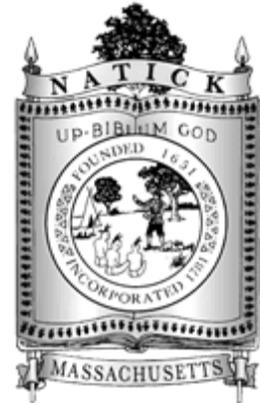
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Demographics & Information

History

The Town of Natick is a suburban industrial center located on the upper basin of the Charles and Concord Rivers with an extensive complex of ponds. The town was from earliest Colonial days a prime target for development, possessing as it did good agricultural land, fish runs and water power. Established in 1650 on the Charles River, Natick had the first and the largest Indian praying town in the colonies, one that became a model for all other attempts to inculcate European standards into Indians. John Eliot, the great missionary, secured a charter of 6,000 acres for the Indians and converted them to Christianity. Unfortunately, Natick's Indian population was forcibly resettled on Deer Island during the King Philip's war and essentially never returned.



In Colonial days, Natick was an agricultural community with some orchards and some lumbering. Grist and sawmills were established and Indian ownership and control gave way to white dominance between 1676 and 1776. Local tradition claims that several loads of Natick men shipped out to the California gold rush in 1849 and 1850, returning with enough capital to start independent businesses in the town. The shoe industry dominated the community by the early 19th century, with the first shoe sole manufacturer established in 1827 and shoes shipped to the southern and western markets by 1830. The town's products, including baseballs manufactured in Natick, were shipped to Boston on the Boston and Worcester Railroad. The town saw rapid growth including an Irish, English, Nova Scotian, Italian and Armenian immigrant population which came to take jobs in the shoe plants and by the 1880's, Natick was the third largest shoe production community in the country.

Demographic & Geographic Information

Settlement Date: 1651

Incorporation Date: Natick was incorporated as a Town on February 19, 1781.

County: Middlesex

Location: Eastern Massachusetts, bordered by Framingham on the west, Wayland and Weston on the north, Wellesley and Dover on the east, and Dover and Sherborn on the south. Natick is 18 miles southwest of Boston; 25 miles east of Worcester; 35 miles north of Providence, Rhode Island; and about 201 miles from New York City.

Total Area: 16.06 sq. miles

Land Area: 15.09 sq. miles

2010 Population: 33,006 (*U.S. Census*)

2011 Labor Force: 18,654 (*Mass Dept. of Revenue*)

Per Capita Income: (2007-2011 5 year ACS Estimate): 49,012 (*U.S. Census*)

2010 Population Per Square Mile: 2,055.2

2009 Housing Units Per Square Mile: 886.47 (Mass Dept. of Revenue)

2009 Road Miles: 155.88 (Mass Dept. of Revenue)

Principal Employers (1)

Other than the Town itself, the following are the principal employers located in the Town:

Company	Nature of Business	Current Employees
MathWorks, Inc.	Software Dev/Sales	1,900
U.S. Army Natick Research, Development & Engineering Ctr.	Government/Food Research	1,300
Natick Mall	Retail	1,200
Metro West Medical Center Leonard Morse Campus	General Medical & Surgical Hospital	600
Boston Scientific	Medical Instrumentation/Administration	500
Klockner-Moeller	Motor Controls & Switchgear Equipment	200
Cognex	Manufacturers of Vision Instrumentation/Administration	180
Whitney Place	Assisted Living	170
Crowne Plaza Hotel	Hotel	150
Middlesex Savings Bank	Bank	100
Vision Sciences	Medical Instrumentation	80
Stop & Shop	Supermarket	70

Government & Elections Information

School Structure: K-12

Form of Government: Town Administrator-Selectmen-Representative Town Meeting

Registered Voters: (as of December 21, 2012) 22,455

Partisan Affiliation:

Democrat: 7,516	Republican: 2,685	Unenrolled: 12,145
Libertarian: 64	Green Rainbow:25	Reform:2
We The People: 1	Constitution Party: 1	Socialist:1
American Independent Party: 6	Inter 3 rd Party: 7	MA Independent Party: 2

Town Offices: Town Hall, 13 East Central Street

US Senators: John F. Kerry & Elizabeth Warren

Representative in Congress: Edward J. Markey

State Senators: Karen Spilka, Precincts 1-5, & 8
Richard J. Ross, Precincts 6-7 & 9-10

State Representatives:

David Paul Linsky, Precincts 1-10

Voting Qualifications: Must be 18 years of age on or before Election Day, born in the United States or fully naturalized; a resident of Natick.

Registration of Voters: Town Clerk's Office, 13 East Central Street, Monday –Wednesday from 8:00 a.m. to 5:00 p.m; Thursday from 8:00 a.m.-8:00 p.m.; Friday from 8:00a.m-12:30 p.m.

Where to Vote (Precinct Numbers):

- Kennedy Middle School, 163 Mill Street (1)
- Cole Recreational Center, 179 Boden Lane (2)
- Kennedy Middle School, 163 Mill Street (3)
- Wilson Middle School, 24 Rutledge Road (4)
- Wilson Middle School, 24 Rutledge Road (5)
- Lilja School, 41 Bacon Street at Oak Street (6)
- Lilja School, 41 Bacon Street at Oak Street (7)
- Morse Institute Library, 14 East Central St. (8)
- Morse Institute Library, 14 East Central St. (9)
- Memorial School, 107 Eliot Street (10)

Natick 360

Honoring Our Past. Planning Our Future.



Final Recommendations to Sponsoring Boards from the Strategic Planning Oversight Committee

“Some communities allow the future to happen to them. Successful communities recognize the future is something they can create. These communities take the time to produce a vision of the future they desire and employ a process that helps them achieve their goals.”
- National Civic League, 2000

Place Strategic Planning Action Items on your Agenda

The strategic plan contains value and vision statements and more than 200 action items. Many of these action items have been broadly defined and leave many options open for implementation.

Suggested Approach: As you add items to your agendas and record items in your minutes that relate to specific Natick 360 action items, consider placing a text marker such as “<<Natick 360>>” next to each action item. This will flag the item as playing a role in moving toward a strategic goal in the plan.

Review Progress Toward Goals Quarterly

Time passes very quickly and five years will only seem like a long time looking forward. To keep measuring and monitoring progress against the strategic plan, try to schedule a quarterly review.

Suggested Approach: Consider creating a grid of your strategic plan action items from the Strategic Plan Appendix and update each action item with a status code quarterly. Codes may include “A – accomplished”, “D – Defer”, “P - In Progress”, “R – Removed”

Collaborate with Other Boards at least Annually

Many boards have taken on action items to work toward common strategic goals. It will be very beneficial to get together once per year to review progress and identify areas for continued collaboration.

Suggested Approach: Have the Board of Selectmen host a joint meeting annually (perhaps after Spring Town Meeting) of various Boards to review progress against the Strategic Plan and to identify areas for collaboration over the next year. Consider using professional facilitation at these meetings.

Continue to Engage the Public

Public engagement has been an essential component of this planning process. Continued public engagement is one of the strategic goals in the Natick 360 plan.

Suggested Approach: Consider creating periodic public forums to inform and further engage the public in this process.

Make it happen

The Natick 360 Strategic Plan reflects 2 years of excellent work by hundreds of volunteers and contributions of visions, values, and ideas by almost 2,000 people (more than 10% of Natick households) in the process.

The process has yielded a common vision for the future of our community and an integrated plan with 12 strategic goals.

Individual sponsoring boards and committees have identified more than 200 different individual actions that can be taken over the next 5 years to move the community closer to its long-range vision.

This document lists some suggestions for keeping the strategic plan “alive” as a vital and integral part of Natick’s governance.

We invite each Board and Committee to adopt these suggestions, or other procedures as they see fit, to leverage Natick’s investment in this planning process.

Areas of Interest

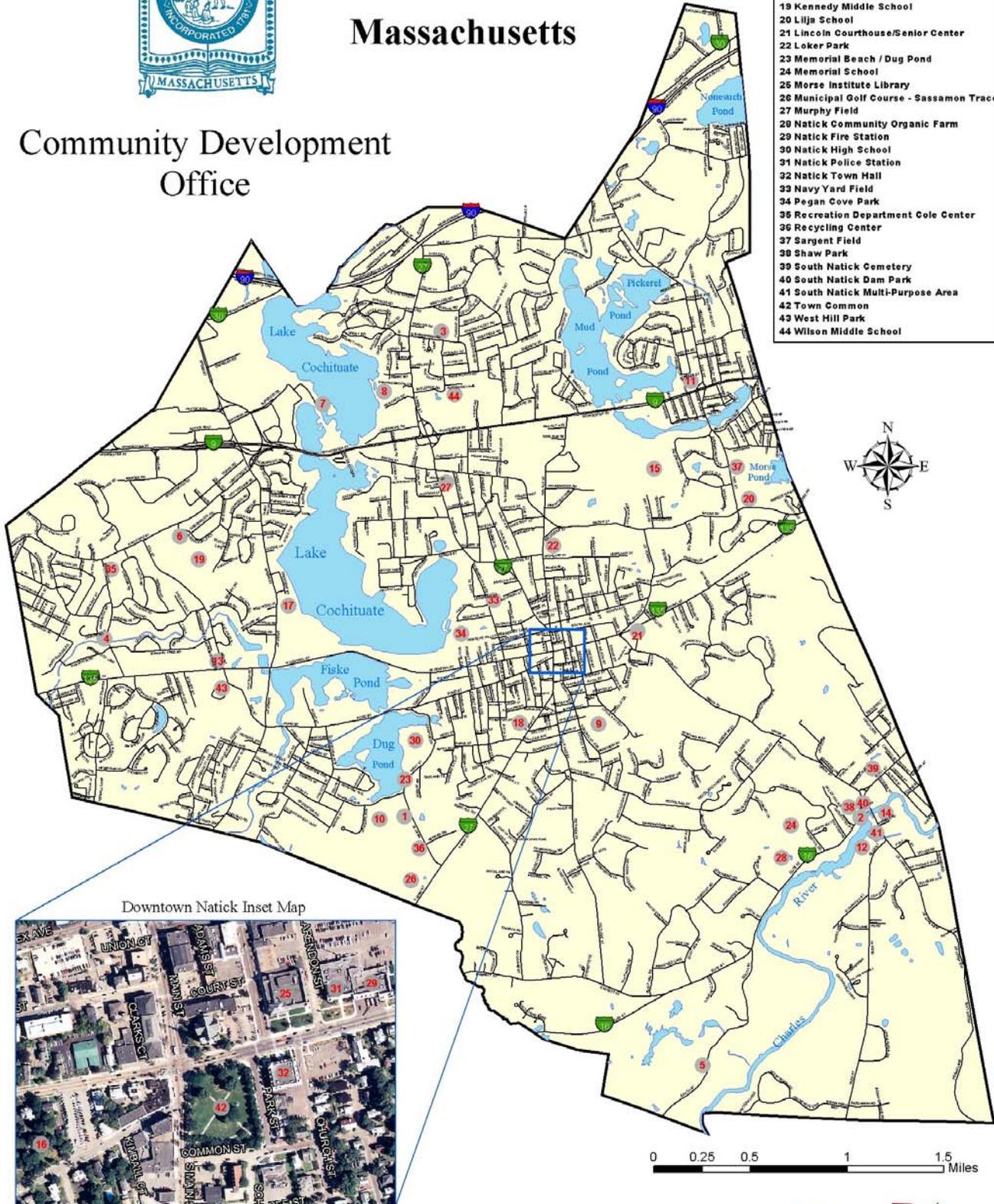


Town of Natick Massachusetts

Community Development
Office

Key to Areas of Interest

- 1 Track around NHS Football Field
- 2 Bacon Free Library
- 3 Bennet Hemenway School
- 4 Boden Lane Cemetery
- 5 Broadmoor Sanctuary
- 6 Brown School
- 7 Camp Arrowhead
- 8 Camp Mary Bunker
- 9 Coolidge Field/Woods
- 10 Department of Public Works
- 11 East Natick School
- 12 Grove Park
- 13 Henry Wilson Memorial
- 14 Hunnewell Fields
- 15 Hunnewell Town Forest
- 16 Indian Burial Ground
- 17 John J. Lane Park
- 18 Johnson School
- 19 Kennedy Middle School
- 20 Lilja School
- 21 Lincoln Courthouse/Senior Center
- 22 Loker Park
- 23 Memorial Beach / Dug Pond
- 24 Memorial School
- 25 Morse Institute Library
- 26 Municipal Golf Course - Sassaman Trace
- 27 Murphy Field
- 28 Natick Community Organic Farm
- 29 Natick Fire Station
- 30 Natick High School
- 31 Natick Police Station
- 32 Natick Town Hall
- 33 Navy Yard Field
- 34 Pegan Cove Park
- 35 Recreation Department Cole Center
- 36 Recycling Center
- 37 Sargent Field
- 38 Shaw Park
- 39 South Natick Cemetery
- 40 South Natick Dam Park
- 41 South Natick Multi-Purpose Area
- 42 Town Common
- 43 West Hill Park
- 44 Wilson Middle School



Downtown Natick Inset Map





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